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YAMAHA AVENTAGE BD-A1000 HIGH PERFORMANCE, 3D-READY BLU-RAY DISC PLAYER ADDS A NEW DIMENSION TO HOME THEATER ENTERTAINMENT

—A Complement to Yamaha's AVENTAGE Receivers, this Sophisticated Unit Offers First Class Video and Audio Playback for Hours of Music and Video Enjoyment —

BUENA PARK, Calif.—[Yamaha Electronics Corporation](http://www.yamaha.com), the innovator in home theater and digital audio and video reproduction, today introduced the BD-A1000 Blu-ray Disc Player. Offering impressive HD video and audio qualities, the BD-A1000 features content playback from NetFlix, Blockbuster and YouTube Internet video streaming, along with dual USB (front/rear) inputs for a wide-array of audio and video sources.

The BD-A1000 represents Yamaha's first universal Blu-ray player, and adds a new dimension to home entertainment with a multitude of internet-related, interactive features such as BD-Live and BonusView, which provide secondary video/audio for enhanced commentary and information, as well as features for existing and future entertainment options via USB memory.

Integrating Yamaha's most advanced technology with stylish design, the BD-A1000 is engineered for maximum operating convenience with the Yamaha AVENTAGE line of AV receivers. By pressing the SCENE BD/DVD button on a current Yamaha AV receiver remote control, users can turn on the power to the receiver and the BD-A1000, and begin disc playback. The BD-A1000 offers full HD Audio decoding, 1080p/24Hz-compatible HDMI and 7.1 multi-channel analog output with four 2-channel DACs. It has Disc and USB multimedia format compatibility for AVCHD, WMV, JPEG (HD), MP3 and WMA. The BD-A1000 also provides full integration with home automation solutions and is also Control4 certified.

"Home theater enthusiasts are demanding versatile content compatibility, and Yamaha offers the most versatile entertainment options," said Tom Sumner, President,

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Yamaha Electronics Corporation. “The new Yamaha AVENTAGE BD-A1000 highly enhances the visual and audio experience and is the ideal match for Yamaha’s AVENTAGE series of AV receivers.”

Additional features include an RC-232C integration control, on-screen display GUI, dual USB ports for video, music and photos playback, and detachable power cable.

The Yamaha BD-A1000 carries an MSRP of \$699.95.

For more information, write Yamaha Electronics Corporation, P.O. Box 6660, Buena Park, CA 90620; telephone (714) 522-9105; email infostation@yamaha.com; or visit www.yamaha.com/hometheater.

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About Yamaha

Yamaha Electronics Corporation (YEC), USA, based in Buena Park, California, is a wholly owned subsidiary of Yamaha Corporation of America. YEC offers industry-leading home theater components and systems, featuring A/V receivers, neoHD Media Controllers, the MusicCAST2 Wireless Music Distribution System, amplifiers, Blu-ray/DVD/CD players, speakers, mini-systems, home-theater-in-a-box (HTiB) pre-matched systems and the company's exclusive Digital Sound Projectors (single component surround sound solutions), as well as A/V & IT convergence products.