



A NEW...

LOOK.
FEEL.
SOUND.

A NEW GENERATION. A SERIES

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A NEW... LOOK. FEEL. SOUND.

Workhorse .n

a person or machine that works hard and reliably over a long period • something where the ability to perform is essential

The A-Series is built to perform. Whether that means live or in the studio, unplugged or amplified, these guitars were built to deliver the tone and playability you've been searching for.

Thousands of hours of development, prototyping, evaluations and field-testing combined with more than 50 years experience in crafting guitars has produced the A-Series, a guitar that gives you technology where you need it and tradition where you want it. Experience a new Yamaha. Experience A-Series.



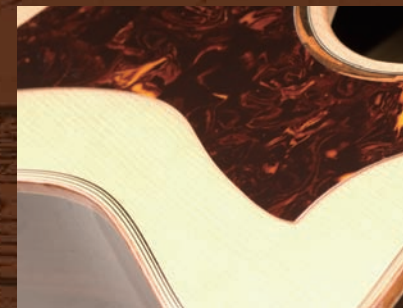


Look

Luxurious .adj

comfortable, elegant and expensive • giving pleasure to the senses

Compromise was never an option with A-Series – on every level, this guitar is built to be the one you want to own. Real wood binding, original wood inlays, a new and distinctive headstock and a scratchplate with a story. The look of A-Series is the definition of elegant – simple, but powerful.



Scratchplate:

Originally used on N1000, first released in 1975, the A-Series scratchplate is a revival of a classic Yamaha look.

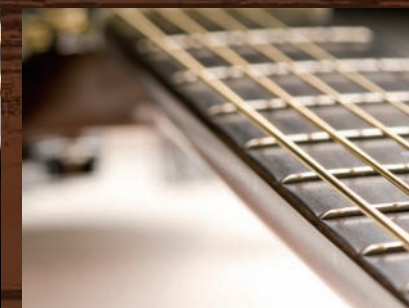
Feel

Comfort .n

a state of physical ease or contentment • an absence of affliction or difficulty

The natural feel of perfectly finished wood. A neck shape that feels like you've known it for years. An action that is somehow effortless, yet still rewarding. These are the things that add up when you just know that a guitar feels 'right'. These are the things that make an A-Series feel the way it does.

Extensive research with players, luthiers and techs has given A-Series the feel and playability that today's acoustic-electric players need and want whether that means switching from electric to acoustic on-stage, recording a session with intricate open tunings or practicing at home.



Neck finish:

Yamaha's exclusive Semi-open Pore Finish allows the player to feel the natural surface of the wood while still offering a smooth, fast finish.

Neck profile: Each A-Series neck is shaped, refined, finished and checked by experienced craftsmen – people who understand feel and exactly what it means.



Sound

Dynamic .adj

full of energy • a character of ambition, energy and personality • displaying a wide range of a characteristic

The A-Series construction was designed with one thing in mind – tone. Deep, rich lows, open, detailed midrange and clear, musical highs give your music room to breathe while underpinning your sound with an unmistakable, timeless character. Yamaha's trademark ultra-thin finish and hand-selected tonewoods combine with craftsman-designed construction to create a guitar with incredible resonance and personality. The A-Series doesn't just have tone, it has life.



Rosewood back & sides:

The ultimate choice for wide, smooth frequency response with striking lows and sparkly highs



Top board:

Solid Sitka Spruce was selected for its naturally bold tone and excellent projection

Bracing:

Yamaha's original non-scalloped X-bracing design gives deep yet controlled low-frequency response and strong, powerful attack

Mahogany back & sides:

A warm, rich tone with silky mids and lows



Pickup and Preamp

Technology .n

the application of scientific knowledge for practical purposes

Using advanced Digital Signal Processing and real-world insight into audio technology and recording techniques, Yamaha have developed SRT – a pickup and preamp system capable of delivering an amazingly natural, studio-quality acoustic guitar tone. Sounds that were, until now, only attainable by professional recording engineers using expensive vintage microphones in world-class acoustic spaces are now easily recreated by any player, on stage or in the studio.

SRT does not artificially create a guitar tone, rather it creates a faithful reproduction of the other elements that make up a great guitar sound – the subtle ambience of the real space between instrument and microphone, the characteristic EQ voicing of a great sounding vintage mic, the different resonances captured when you move a mic around a guitar. And because SRT uses your guitar's natural tone as a basis for this process, the result is phenomenally realistic and full of the acoustic character of your guitar.



SRT Pickup

Yamaha's proprietary SRT pickup design uses individual elements for each string to give an ultra-clear, ultra-wide bandwidth signal with far better dynamic response and tonal accuracy than a regular, ribbon-type piezo pickup.

<http://www.yamaha.co.jp/english/product/guitar/srt/>



A3 Series

The A3 series feature all-solid mahogany or rosewood back and sides with hand-selected premium Sitka Spruce tops. Yamaha's original dreadnought and concert-size body styles are matched to the flagship System 63 SRT pickup and SRT preamp combination for the most natural, responsive amplified tone available.

| | | | | |
|----------------|--------------------------|-----------|----------------|-----------|
| Model | A3R | AC3R | A3M | AC3M |
| Top | Solid Sitka Spruce | | | |
| Back&Side | Solid Rosewood | | Solid Mahogany | |
| Neck | Mahogany | | | |
| Finger Board | Ebony | | | |
| Bridge | Ebony | | | |
| Body Depth | 100-118mm | 100-120mm | 100-118mm | 100-120mm |
| Nut Width | 43mm | | | |
| String Lengh | 650mm | | | |
| Tuning Machine | Die-Cast Chrome | | | |
| Color | Natural,Vintage Sunburst | | Natural | |
| Finish | Gloss | | | |
| Preamp | System-63 SRT | | | |





A1 Series

The A1 series features hand-selected premium Sitka Spruce tops and a choice of mahogany or rosewood back and sides. Yamaha's original dreadnought and concert-size body styles perfectly complement the A-Series elegant looks while the System 66 analog preamp and SRT pickup ensure solid plugged-in performance.

| Model | A1R | AC1R | A1M | AC1M |
|----------------|--------------------------|-----------|-----------|-----------|
| Top | Solid Sitka Spruce | | | |
| Back&Side | Rosewood | | Mahogany | |
| Neck | Mahogany | | | |
| Finger Board | Rosewood | | | |
| Bridge | Ebony | | | |
| Body Depth | 100-118mm | 100-120mm | 100-118mm | 100-120mm |
| Nut Width | 43mm | | | |
| String Lengh | 650mm | | | |
| Tuning Machine | Die-Cast Chrome | | | |
| Color | Natural,Vintage Sunburst | | Natural | |
| Finish | Gloss | | | |
| Preamp | System-66 | | | |

